Coronavirus updates: 11 California counties demoted in COVID-19 tier list update

With rising coronavirus case rates, positivity rates and hospitalization rates, state public health officials announced that many California counties are moving backward on reopening. They include larger counties like San Diego, Contra Costa, and Sacramento Counties, but several suburban and rural counties, too. This is devastating news for restaurants in these areas, many of whom will have to close indoor dining yet again, or drastically reduce indoor dining.
State moves counties back on reopening
Indoor Dining Ends in San Francisco
See the CRA’s update to members here

Contra Costa County brings back some COVID-19 restrictions as coronavirus cases spike

Even before today's backward movement was announced on indoor dining, Contra Costa officials had decided to restrict indoor dining on their own.

“It's not so much that there’s a problem with public health or public safety, not at all,” said Ben Shahvar, owner of Buttercup Diner. “The problem is that you start to make certain plans that affect people's lives and livelihoods.” Shahvar is a member of the CRA's state Board of Directors.

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LA City Council says restaurants can officially refuse anti-maskers

A new ordinance that takes effect this month in LA allows restaurants to refuse service to patrons who refuse to wear a mask. The ordinance, which was introduced in July, takes effect this month.

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Al Fresco Fridays with The Grateful Table Dine Out

The Grateful Table Dine Out, a monthlong dining campaign, is encouraging people to dine al fresco on Fridays!

Click here for social media templates

NATIONAL

Early COVID-19 vaccine test shows promise, sending restaurant stocks soaring

Restaurant stocks, particularly those of casual dining chains, rose Monday on the news of a promising coronavirus vaccine from Pfizer.

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Wendy's teases the idea of a drive-thru only model

Wendy's joins many other quick-service brands adding more and more ways for guests to pick up food to go. Brands are working to meet changing consumer demands.

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Elevate your outdoor dining space with Bromic Heating

A well-designed outdoor heating solution will help you elevate the outdoor dining experience by providing your patrons with an added element of warmth and comfort. Download the official Bromic Outdoor Heating Planning Guide and find out how to maximize the potential of outdoor space.

For more information contact Scott Haag at info@teamwpd.com.

Learn more

YOUR RESOURCE CENTER
Coronavirus (COVID-19)

Keep 100% of your pickup and delivery profits through 2020 with Ritual ONE.

In partnership with The CRA, Ritual's newest product, Ritual ONE, is providing California businesses an easy way to accept commission-free digital pickup and delivery orders online & onsite. No subscription fees, no processing fees, no setup fees through 2020.

Learn more
Since the CARES act was passed into law on March 27th, 2020, there has been a lot of updates on procuring, managing, and seeking forgiveness on PPP loans. In addition to the Paycheck Protection Program Flexibility Act, which was passed into law on June 5th, 2020, the Department of the Treasury and the SBA have issued 25 Interim Final Rules and 80 FAQs on the subject. In addition, they have recently issued a new application form (3508S) for PPP loans of less than $50,000, and a questionnaire form (3509) for recipients of PPP loans equal to, or greater than, $2 million.

REGISTER TODAY
Support a Local Eatery During ‘The Grateful Table Dine Out’

"Whether it’s takeout, dining in or having your meal delivered, we’re encouraging every Californian to help the restaurant community get back on their feet leading into the holiday season." – Alycia Harshfield, executive director of the California Restaurant Association Foundation (CRAF)

NBC 4 Los Angeles coverage

Legal Partner Content: California voters expand consumer data privacy with approval of California Privacy Rights and Enforcement Act of 2020

The California Privacy Rights and Enforcement Act goes into effect in January 2023. Although this controversial ballot measure was meant to expand and make permanent the consumer protections within the California Consumer Privacy Act of 2018 (CCPA), privacy groups have expressed concern that the new law will place an unnecessary burden on businesses that are only now learning how to properly comply with the CCPA and that it may actually reduce consumer rights in important ways.

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MINUTES
Need a contactless menu? Just upload your menu’s PDF into a QR Code menu instantly on the Beaconstac dashboard. Serving 700+ customers including Hilton, Marriott and Hyatt.

SoCalGas is offering rebates on qualifying energy-efficient business equipment.

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UPCOMING WEBINARS

| NOV 16 | 11:00 AM - NOON PST |
| CCPA 2.0 is Nationwide: Explaining California’s Amendments to Its Privacy Law |
| More info Register |

| NOV 18 | 07:00 AM - 11:30 AM PST |
| Safety Culture Summit 2020 |
| More info Register |

| NOV 18 | 10:00 AM - 11:00 AM PST |
| Pay Equity: Avoiding Legal Landmines When Making Compensation Decisions |
| More info Register |

| DEC 09 | 09:30 AM - 11:00 AM PST |
| Get Ready for 2021 – An Overview of New California Legislation |
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CHECK OUT OTHER UPCOMING WEBINARS AND REGISTER HERE.

CALIFORNIA RESTAURANT ASSOCIATION MARKETPLACE