

THE SOURCE



SERVING UP THE LATEST CALIFORNIA RESTAURANT NEWS

CALIFORNIA



California Legislature OK's tax break for small businesses

After a months-long push by the CRA, state lawmakers passed a major relief bill Monday that will allow small businesses to deduct expenses associated with PPP loans from their state taxes. The bill, which has now moved to Gov. Gavin Newsom's desk, brings the state's policy on PPP-related tax deductibility in line with the federal government's – and it would be a significant win for struggling restaurants. CRA Members: keep an eye on your inbox for more

information.

FULL STORY



SoCal restaurants facing hiring crisis as COVID restrictions ease

"How do you convince somebody when they've watched the last year and a half, the pandemic has just ripped this industry apart and trying to get somebody to come in, that's what's tough," said Chad Reinhardt, a restaurateur in Brea.

CRA Members: [click here](#) to learn more about CRA partner, Industry Recruiter, which gives your business access to a professional recruiter.

[Read more](#)



An unprecedented day for California

On Monday, the U.S. Census Bureau announced that California will lose a Congressional seat for the first time in the state's history. We also learned yesterday that supporters of the campaign to recall Gov. Gavin Newsom have gathered enough signatures to put the question before voters. This will be the second gubernatorial recall election in California history.

[Read more](#)



Helping your customers connect with your business

Revi creates a seamless experience for your customers, allowing you to deepen engagement with them while keeping your business efficient and safe.

[Learn more](#)

CRA MEMBER RESOURCES



Is a Liquor License Right for You? Everything to Know About A Liquor License!

This White Paper explores everything a restaurant owner needs to know about obtaining a liquor license. Studies show that adding a liquor license can help grow revenue by up to 50%.

Email: info@socalalcoholconsulting.com

Phone: (310) 955-9994

Website: www.socalalcoholconsulting.com

Get White Paper

YOUR RESOURCE CENTER
Coronavirus (COVID-19)

LEARN MORE



CRA members: Free downloadable resources to communicate the worker shortage to your guests

One of the most challenging daily issues you are facing right now is difficulty hiring and rehiring staff. We want to provide you with a resource you can use to communicate in a positive way with your guests.

Download customizable window signs, table tents and social media posts now!

CRA NEWS



CALIFORNIA RESTAURANT ASSOCIATION

**5TH ANNUAL
SACRAMENTO
RESTAURANT WEEK**



JUNE 4TH – 20TH, 2021

#GIVEAFORK | Sacramento Restaurant Week coming back in June!

Calling all Sacramento County Restaurateurs! The California Restaurant Association is bringing back Restaurant Week, but this time there are no fancy menus, no special farm-to-fork dishes, and no codes to unlock secret menu items. Just a simple gift card promotion, a buzzy social media campaign, and unwavering support from our partners and sponsors.

For sponsorship opportunities, please visit [Exclusive Sponsorships](#).

LEARN MORE



Legal Partner Content: Five steps to defend against an Employment Class Action and Private Attorneys General Act Litigation

Being named a defendant in an employment class action or Private Attorneys General Act (PAGA) representative lawsuit can be overwhelming, especially for a growing company. However, a company can minimize the impact of litigation on its existing operations and put forth the best defense with some planning and good strategic advice. CRA legal partner Zaller Law Group discusses five initial steps you can take upon being notified of a pending class action or PAGA lawsuit.

[Read more](#)



Join the Orange County Chapter for their Annual Golf Tournament

Wednesday May 12, 2021 @ 8:30 AM - 6:00 PM
Enjoy a day on the course with your favorite industry operators and vendors, where you will have a chance to win amazing raffle prizes and bragging rights. We will be abiding by all County & State COVID-19 health and safety protocols.

This event helps the Orange County Chapter's continued effort to support the California Restaurant Foundation (CRF).

[Learn more](#)



PROVIDE YOUR RETURNING EMPLOYEES WITH A NEW BENEFIT

Exclusive discounts and savings on electronics, cell phone bills and many more.

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REGISTER TODAY: RRF - ELIGIBILITY, USE OF FUNDS, CALCULATION AND MORE

May 4 @ 10:00 AM - 11:00 AM PST
Details on the new RRF including eligibility, use of funds, calculation of funding amounts, how to apply and what documentation is required.

[Register now](#)



TOP 16 RESTAURANTS NEAR THE CALIFORNIA STATE CAPITOL

Famously known as America's Farm To Fork Capital, making it a dining mecca. Because it's such an agricultural hub, restaurant guests will often find menu items that come from a local farm.

[Learn more](#)

UPCOMING WEBINARS

A P R

28

11:00 AM - NOON PST

SBA Restaurant
Revitalization Fund Overview

[**More info**](#)
[**Register**](#)

A P R

29

11:00 AM - NOON PST

Restaurant Revitalization
Fund Webinar with SBA

[**More info**](#)
[**Register**](#)

A P R

29

NOON - 1:00 PM PST

Serving Up OSHA
Compliance: How to Operate
Safely in the Pandemic

[**More info**](#)
[**Register**](#)

M A Y

04

10:00 AM - 11:00 AM PST

Restaurant Revitalization
Fund - Eligibility, Use of
Funds, Calculation and
more...

[**More info**](#)

[Register](#)

CHECK OUT OTHER UPCOMING WEBINARS AND REGISTER HERE.

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California Food Handler Training • Food Protection Manager Certification

NEW! Now you can
take your *Food Protection
Manager Exam* with a
virtual proctor.

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T 800.765.4842 • F 916.447.6182

621 CAPITOL MALL, SUITE 2000, SACRAMENTO, CA 95814

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