

THE SOURCE



Enjoy the **FREE** reservation and event management solution from VenueLytics that can help small businesses in hospitality grow and increase revenues significantly. VenueLytics offers an end-to-end solution for restaurants, bars and clubs, enabling businesses to automate services and engage customers across social media, web and ItzFun apps. For more information visit www.VenueLytics.com.

CRA NEWS

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Have you seen the power of receipt messages?

Twitter and Facebook are not the only platforms available to reach customers. In San Francisco, receipts have become a communication channel to speak out against immigration policies; restaurants and businesses are strategically placing messages near the tip line. Click [here](#) to see a video from November showing how the CRA uses receipt messaging to inform customers and promote ideas.

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ProStart Students: Where are They Now? Meet the entrepreneurs on the rise

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Member Webinar: Immigration solutions if you have TPS workers



GOVERNMENT AFFAIRS

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Restaurant owners caught in the middle between federal and state immigration policies

ICE has recently threatened raids on California businesses in search of illegal immigrants. The Immigrant Worker Protection Act (AB 450) went into effect in California on January 1st, which adds a layer of complications and contradictions. Visit CalRest.org to learn how to best comply when immigration officials target your business, and read the article below for responses from CRA spokeswoman Sharokina Shams and CRA LA Chapter Board member Patricia Perez.

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Industry Insight Update: Meal and rest period policies

SB 705 banning polystyrene food containers fails in state Senate

Review the **updated Industry Insight** on California tip-pooling guidelines from a CRA legal expert



HEADLINES

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New app helps diners find "ear-friendly" restaurants

Social media helps customers view, rate and review their



experiences in restaurants. Now they can also rate your dining spot noise levels--a pet peeve of many diners. The app launched Tuesday in San Francisco and its developers are hopeful it will expand globally.

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Staffing challenges: Are you training good workers or passing over potential candidates?

Operators develop technology-based strategies to drive growth



CALENDAR



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621 Capitol Mall, Suite 2000

Sacramento, CA 95814



PH 800.765.4842 **FAX** 916.447.6182

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