



THE SOURCE

Owning and operating a business in the hospitality industry is challenging. You must always look for ways to reduce costs, increase revenues, maintain quality and improve customer experience. All while proactively building a loyal customer base. Fortunately, there are technologies that can help you achieve these goals and more. **VenueLytics** is an integrated system empowering businesses to automate services, improve operations, engage customers and enhance customer experiences.

CRA NEWS



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Too early to tell how cannabis legalization will impact alcohol sales

Research conducted in other states that have already legalized marijuana suggests a possible adverse effect on alcohol sales. As a bar or restaurant owner in California, you may be wondering if the marijuana legalization here will take a toll on alcohol sales in the face of advertising by cannabis companies. Read what CRA CEO Jot Condie thinks.

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Restaurants Care: Sharky's Fundraiser for fire and mudslide recovery

CRAF: Scholarship applications available online

UPDATE: Industry Insight on sexual harassment: an employer's guide



GOVERNMENT AFFAIRS



Industry Insight: When the government comes knocking

Various state and federal government agencies have heightened their attentions to illegal employment practices. The restaurant industry is a primary target in government enforcement sweeps. Read on to find out how to have your 'house' in order before an employment sweep and reference the new California law (**AB 450**) that directly impacts your rights.

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MORE HEADLINES

New tax withholding tables from the IRS for 2018

CRA Quoted: Will there be a ban on straws throughout the state?

Report questions effectiveness of soda tax

Exclusive health care pricing and solutions for CRA members.
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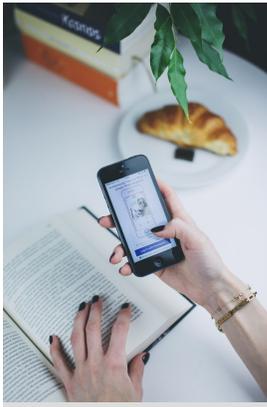


HEADLINES



Why you should have an updated menu on your website or social media

Millenials and many others tend to choose where they go out to eat based on online menus. Have you updated your menu on your website and social media recently or are your holiday specials still prominently listed?



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Be prepared and get vaccinated against Hepatitis A

In an industry rife with addictions, restaurant workers help their own

"Visit U.S.A. Coalition" hopes to reverse decline in tourism and related restaurant downturn

McDonald's makes a big commitment to renewable, recyclable packaging



CALENDAR

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JAN 21-28

San Diego County Chapter: San Diego Restaurant Week

Participating San Diego Restaurants, San Diego

JAN 23

San Ramon: Sustainability Beyond the Plate Seminar

Fisher-Nickel, Division of Frontier Energy, Inc.
San Ramon

JAN 25

Legal Seminar: New Year, New Challenges 2018 - East Bay

Diablo Country Club
Diablo

JAN 29

Los Angeles Chapter: Industry Mixer

Petite Taqueria
Los Angeles

MORE EVENTS



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