



# Start up again with OpenTable

We have new plans designed to fit the full range of restaurant needs—and they're all free through 2020 to help you get back on your feet with our Open Door program.

## Three options to cover your bases

### Basic

#### ENTRY-LEVEL

Access OpenTable's global diner network and manage your restaurant's reputation all in one place

### Core

#### ROBUST

Basic features, with the added ability to maximize your seatings, automate table statusing, and more

### Pro

#### COMPREHENSIVE

All Basic and Core features, plus relationship management to help create regulars and drive loyalty

## Choose the plan that's right for you and access our Open Door program, designed to help restaurants reopen and rebuild.

- ◆ No subscription fees through the end of 2020
- ◆ No cover fees through September 30, 2020
- ◆ Up to 50% discount on cover fees in the fourth quarter of 2020

(Standard subscription and cover pricing resume only in January 2021\*)

### Get in touch to learn more

[sales@opentable.com](mailto:sales@opentable.com) | 1-800-OpenTable | [restaurant.opentable.com/doors-open](https://restaurant.opentable.com/doors-open)

\*Covers discount valid only off list price and excludes promoted inventory. Participating restaurants must commit to an OpenTable plan subscription through December 31, 2021. Standard subscription and cover pricing begin on January 1, 2021. Early termination fees and other conditions may apply. Offer details may vary outside the U.S.

# The details

	Basic	Core	Pro
<p><b>Reservation management</b> Make your restaurant discoverable to an audience of millions on the world’s largest diner network with a listing on OpenTable and enabling bookings on your own sites, social and apps.</p>	●	●	●
<p><b>Reputation management</b> Strengthen your reputation with direct guest feedback on post-dining surveys and aggregated reviews across popular sites including benchmark, keyword search, and sentiment analysis.</p>	●	●	●
<p><b>Marketing management</b> Control your restaurant’s exposure, showcase your takeout and delivery options, and get help filling seats when you need it most. Pay only for the results you see.</p>	●	●	●
<p><b>Table management</b> Maximize table availability, set up a waitlist, automate your ideal flow, plan shifts, and personalize service with guest profiles.</p>		●	●
<p><b>Relationship management</b> Create regulars with a 360-degree view of your guests including visit, purchase, feedback, and social data, as well as strategic marketing lists for automated campaigns to keep guests engaged. Improve service with staff scorecards.</p>			●
<p><b>All subscriptions also include:</b> OpenTable’s mobile apps and reporting help you manage your business, measure performance, and keep track of your ROI, wherever you are. Powerful integrations with a comprehensive set of apps and services help you work smarter and deliver your best hospitality.</p>	<p><b>\$29/mo</b> (\$39 month-to-month) + <b>\$1.50/network cover</b> <b>Booking widget</b> \$0.25/cover or \$49 flat fee</p>	<p><b>\$249/mo</b> + <b>\$1/network cover</b> <b>Booking widget</b> Free</p>	<p><b>\$449/mo</b> + <b>\$1/network cover</b> <b>Booking widget</b> Free</p>

**Get in touch to learn more**

**sales@opentable.com | 1-800-OpenTable | restaurant.opentable.com/doors-open**