# DoorDash + CRA Restaurant Membership Rebate FAQs



# What is the CRA membership rebate? How the DoorDash + CRA Membership Rebates apply to your CRA membership?

In partnership with DoorDash, the CRA is offering new and existing members a rebate on their membership dues when they are registered with DoorDash for delivery and takeout.

**For new CRA members**, CRA is offering an instant rebate on due to lower the investment of first year dues to \$99 per location. All restaurant locations are required to register with DoorDash for delivery and takeout to participate in this instant member rebate. CRA Membership must include all restaurant locations. Enrollment for the new member instant rebate is open until by April 30, 2023, or until funds are depleted.

For existing CRA members that are registered with DoorDash for delivery and takeout, rebates are prorated and calculated based on the total member participation in the program. All restaurant locations are required to be registered with DoorDash for delivery and takeout to participate in this rebate. CRA Membership must include all restaurant locations. Offer only available to existing CRA members with current membership dues based on operation's gross revenue. Existing member rebate is not available to new member that have already claimed the instant rebate. Actual value of rebate will be determined and allocated based upon current membership dues, program participation, and number of rebate eligible members. Existing member rebates are calculated on November 1, 2021, May 1, 2022, and May 2023 with checks being mailed out within 45 days after calculation. Restaurants must register for CRA rebate by October 31, 2021, for the November 2021 rebate, April 30, 2022, for the May 2022 rebate and April 30, 2023, for the May 2023 rebate. Once registered for the rebate, members do not need to reregister.

#### What are typical membership dues? How much will the rebate help me save?

Restaurant membership dues are based on combined gross annual sales (food and beverage) of all California locations. Please visit the CRA member page for a detailed list of membership dues: https://www.calrest.org/post/restaurant-member-dues.

Rebates savings will vary as they based on your establishment's gross sales.

## Is there rolling membership/ what is the deadline to apply?

Your annual CRA Membership is based on purchase date and begins once your membership is confirmed. Deadlines to apply for the rebate:

**New Member** instant rebate enrollment is open until by Sunday, April 30, 2023, or until funds are depleted.

**Existing Member** rebates are calculated on November 1, 2021, May 1, 2022, and May 2023, with checks being mailed out within 45 days after calculation. Restaurants must register for CRA rebate by October 31, 2021, for the November 2021 rebate and April 30, 2022, for the May 2022 rebate and April 30, 2023, for the May 2023 rebate. Once registered for the rebate, members do not need to reregister.

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## How do I sign up for the CRA membership rebate?

- Click here if you are an existing CRA member.
- Click here if you would like to become a member of the CRA.

### I own a franchise, am I still eligible for the rebate?

Yes, franchise owners must register for CRA membership and rebate independently from franchisors. Membership dues are based on your California franchise locations.

# How long does my CRA membership last? Do I renew in a year or at the start of the next calendar year?

CRA memberships are annual and your renewal date is based on your original registration dated.

# As a new CRA Member, will I automatically be charged a higher rate at the end of my first year?

Membership does not renew automatically. For new members receiving the New Member Instant Rebate, at the time of renewal, members will receive an annual invoice based on the reported gross annual sales from their initial member registration.

Please reach out to our Membership team if you have any questions on your renewal at membership@calrest.org. or 800.765.4842.

#### How will my existing membership rebate be calculated?

Existing member rebates are prorated, and actual value of rebate will be determined and allocated based on current membership dues, total program participation, and number of rebate eligible members.

Registration is required to receive rebate checks. Existing member rebates are calculated on November 1, 2021, May 1, 2022, and May 2023, with checks being mailed out within 45 days after calculation. Restaurants must register for CRA rebate by October 31, 2021, for the November 2021 rebate, April 30, 2022, for the May 2022 rebate and April 30, 2023, for the May 2023 rebate. Once registered for the rebate, members do not need to reregister.

Please note: All restaurant locations are required to be registered with DoorDash for delivery and takeout to participate in this rebate. CRA Membership must include all restaurant locations. This offer is only available to existing CRA members with current membership dues based on operation's gross revenue. Existing member rebate is not available to new member that have already claimed the instant rebate. Actual value of rebate will be determined and allocated based upon current membership dues, program

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#### Does this still apply if I turn off my DoorDash account for any portion of time?

All restaurant locations are required to be registered with DoorDash for delivery and takeout to participate in this rebate. If registration with DoorDash is held at any time, rebates will be determined and allocated based upon program participation.

### Will my data be shared?

You can learn about the most common categories of data we collect on our <u>Privacy Policy on the CRA site</u>. If you would like more detailed information, you can review the Information Collected in Section 2 of the CRA Privacy Policy. If you have any questions, comments, or suggestions regarding our Privacy Policy or our treatment of the information you provide us, please use <u>this request form</u>, write to us by email at <u>privacy@calrest.org</u>, call us at 800.765.4842 x2743.